

The  **BULLETIN**

Box 1420 McCleary WA 98557  
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Informing  
 Washington state  
 gasoline retailers  
 since 1985



Reach your target market via THE publication covering our industry

**ORDER YOUR AD TODAY!**

**QUESTIONS? Call Tim McAllister,  
 (425) 353-3854 or (360) 495-4941  
 tbmwa@comcast.net**

**ADVERTISING RATES, DEADLINES AND SPECIFICATIONS**

**RATES:**

FULL PAGE	\$800.00
2/3 PAGE	\$550.00
JUNIOR PG	\$450.00
HALF PAGE	\$400.00
1/3 PAGE	\$350.00
1/4 PAGE	\$275.00
1/6 PAGE	\$200.00
BUS. CARD	\$150.00

**CIRCULATION:** Approx. 2,200. Includes Washington state gasoline retailers (approx. 1,600), distributors, auto repair shops, vendors, legislators, gov't agencies and handouts at trade shows.

**CLOSING DATE:** Week prior to publication for camera-ready copy. Space reservation requested at least two weeks prior to publication.

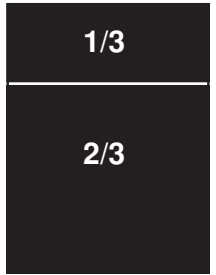
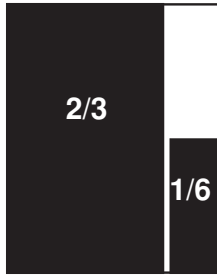
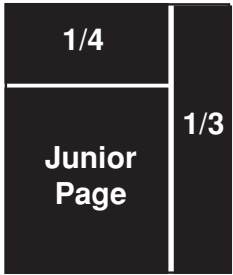
**PAYMENT:** Due in full prior to publication. Enclose \$150 if business card order.

**PUBLICATION DATES:** Quarterly: February, May, August, November. (Subject to change.)

**COLOR:** Add \$75 per color. CMYK. Limited color positions, please reserve ASAP. Four color available.

**LAYOUT:** 20% for ads under 1/2 page. 15% 1/2 page or larger. Minor work: no charge.

**PRINTING:** Macintosh/digital prep, 80 screen, 180 res.



SPACE SIZE	WXL
Full Page	7 1/2" x 9 3/4"
2/3 Page (Vert)	4 3/4" x 9 3/4"
2/3 Page (Horz)	7 1/2" x 6 1/4"
Junior Page	4 3/4" x 8"
Half Page	7 1/2" x 4 3/4"
1/3 Page (Vert)	2 1/4" x 9 3/4"
1/3 Page (Horz)	7 1/2" x 3 1/4"
1/4 Page (Horz)	7 1/2" x 2 1/4"
1/4 Page (Vert)	4 3/4" x 3 1/4"
1/6 Page (Vert)	2 1/4" x 4 3/4"
1/6 Page (Horz)	4 3/4" x 2 1/4"

Choose your ad size from above. (NOTE: we can help you design ad!)